



Zak Eden

 (414) 758-882

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 zakeden.com

Technical Skills

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Acrobat
- Microsoft Office
- Sprout Social
- Kentico
- Trello
- Litmus
- Wordpress
- Mac and PC interfaces

Additional Skills

- Event photography
- Photo touch up
- Time management
- Customer service
- Digital illustration

Education

University of Wisconsin-Parkside

- B.A. in Digital Arts
- Concentrations: Graphic Design and Animation
- December 2012

References provided upon request

Experience

Present–
Jun 2015

Design Coordinator, Cardinal Stritch University

- Responsible for designing all print and digital marketing materials
- Oversees proper branding implementation across campus including training faculty and staff as Brand Ambassadors
- Intrical to the University winning 24 Educational Advertising Awards, 11 of which were pieces worked on solely by myself
- Awarded the Stritch Staff Recognition Award, nominated for and voted on by my peers
- Facilitates all print pieces through completion including printing press communications, estimate requests, paper stock selections, press checks, PO creation and invoice tracking to payment
- Manage department's 3–5 student workers every semester

Jun 2015–
Aug 2013

Graphic Designer, Healthcare Business Insights

- Created monthly journals, quarterly print magazines, quarterly iPad edition magazines, member retreat materials and Best Practice Reports all sent to over 1,000 hospitals/subscribers
- Was selected as one of three designers to launch and create new interactive e-learning courses
- Collaborated with writers on all print pieces to insure design integrity of materials while also staying informative
- Prepped images for iPad and web use, including laying out entire landing pages for the web team to code
- Worked on a team of six graphic designers

Aut 2013–
Jan 2013

Graphic Designer, BIGMPG Design/Marketing

- Sole designer for small Milwaukee based marketing firm
- Created all pieces for company, event, and customer needs
- Tasked with updating website daily, creating monthly blog posts, and coordinating monthly informational postcard mailing
- Handled all inhouse printing, mail prep, and printer upkeep

Dec 2012–
Apr 2011

Additional Experience

Designer and Printer, University of Wisconsin-Parkside

Mentoring & Volunteer Work

Islands of Brilliance

Present–
Sept 2019

A Milwaukee based non-profit working to teach design skills and ideology to children and young adults on the autism spectrum through project based lessons and mentoring. I have served as a 1:1 mentor with students and was invited to join their Digital Academy, which focuses on preparing young adults to join the creative workforce, as a mentor/instructor.